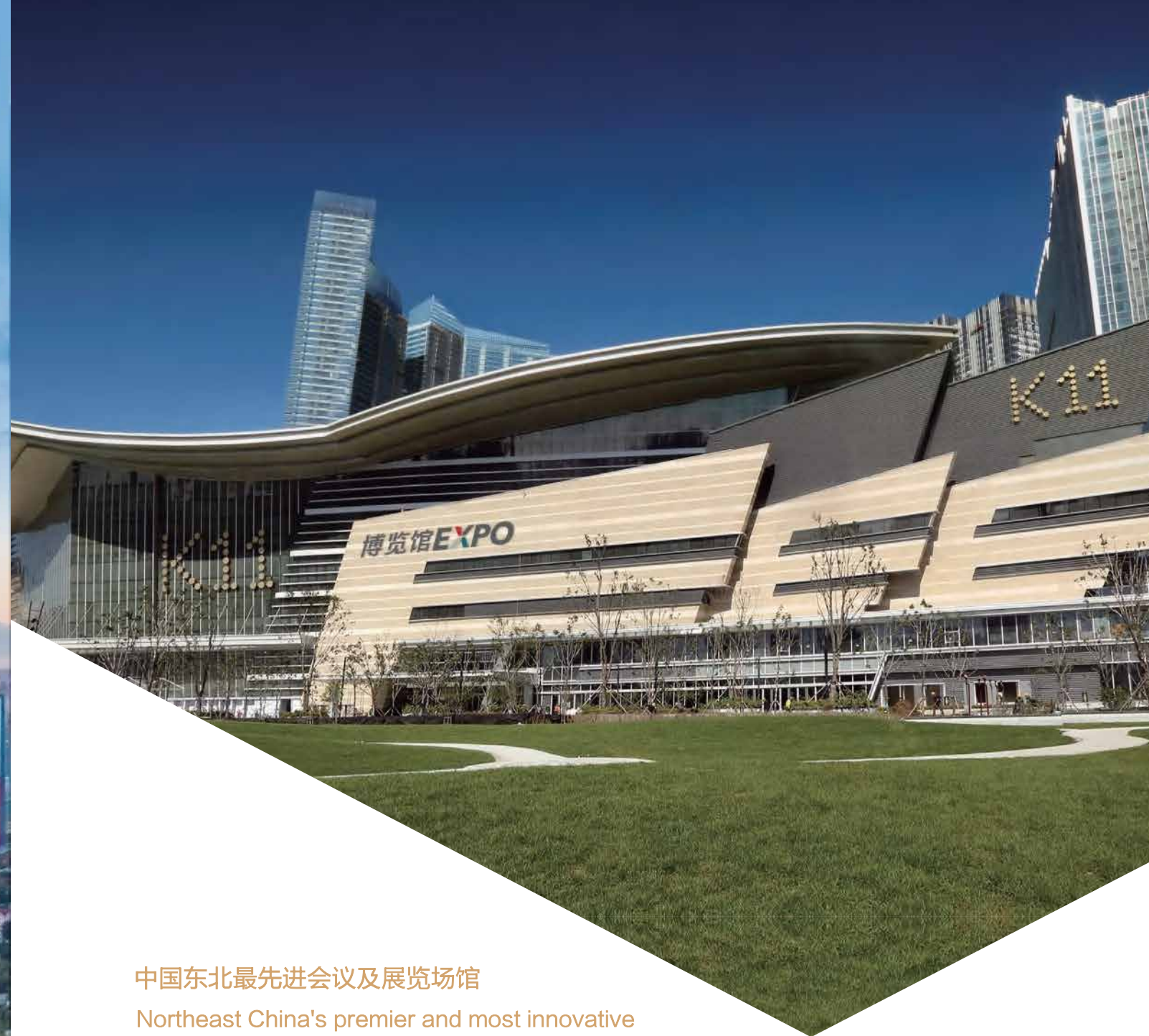


沈阳新世界  
博览馆  
SHENYANG  
NEW WORLD EXPO



中国东北最先进会议及展览场馆

Northeast China's premier and most innovative exhibition and conference venue

沈阳新世界博览馆（“博览馆”），于2017年3月开业。博览馆坐落于辽宁省省会沈阳景色优美的浑河北岸边，地处商业金廊，毗邻沈阳中央商务区。博览馆拥有约24,000平方米展览面积，另有约4,000平方米多功能活动空间可供会议、研讨会及宴会灵活使用。博览馆是中国东北最先进会议及展览场馆。

The Shenyang New World EXPO ("EXPO") proudly opened in March 2017. Located within Shenyang, the capital city of Liaoning Province, EXPO sits on the north shore of the beautiful Hun River and on the Golden Corridor adjacent to Shenyang's CBD. With 24,000 sqm of gross exhibition space and 4,000 sqm of multi-functional convention, meeting and banquet space, EXPO is Northeast China's premier and most innovative exhibition and conference venue.





辽宁省省会沈阳 — 中国东北地区重要中心城市  
Shenyang - the capital of Liaoning province  
—centrally significant to Northeast China

▲ 沈阳，辽宁省省会，著名的历史文化名城，总人口逾911万，作为中国东北的工业、商业和运输中心，沈阳正在不断加强科技发展和文化建设。

▲ With population exceeding 9.1 million, Shenyang is a historically significant city and capital of the Liaoning Province. The city is an industrial, commercial and transportation hub for Northeast China, with an emerging focus on technology and culture.

▲ 沈阳是东北重要的工业中心：

- 机械制造
- 汽车及零件制造
- 电子及资讯科技
- 制药及化学药品
- 食品及农产品加工
- 航空
- 钢铁
- 有色金属

▲ Shenyang is a major Northeastern industrial center :

- Machine tool manufacturing
- Automobile and parts manufacturing
- Electronics and information technology
- Pharmaceuticals and chemicals
- Food and agricultural products processing
- Aerospace and aviation
- Iron and steel
- Non - ferrous metals processing

沈阳交通网络四通八达，高速铁路、公路及直达航线连通中国所有主要城市

Direct flights, high-speed trains and major highways connect Shenyang with all major cities in China

- ▲ 中国东北交通枢纽，直飞 118 个城市，每日 375 余架飞机起降
- ▲ 53 个国家公民可享 144 小时过境免签
- ▲ 国际直飞航班：洛杉矶、温哥华、法兰克福、东京、首尔、新加坡等
- ▲ 联程航线连接众多国际主要城市
- ▲ 9 条主要铁路线，如高速铁路：京沈、京哈、哈大
- ▲ 9 条主要高速公路，如跨省公路：京哈（京沈、沈哈）

- ▲ China Northeastern transportation hub, serving 118 cities with numerous direct flights and 375 arrivals and departures daily
- ▲ 144 - hour visa free transit stay policy for citizens of 53 countries
- ▲ Non stop international flights to Los Angeles, Vancouver, Frankfurt, Tokyo, Seoul, Singapore, etc.
- ▲ Connecting flights to many major cities overseas
- ▲ 9 major railways, including high - speed railways
- ▲ 9 major highways, including inter - provincial highways



地处中央商务区  
CENTRAL BUSINESS DISTRICT

金廊  
Golden Corridor

沈阳地铁2号线五里河站  
Shenyang METRO Line 2 Wulihe Station

博览馆EXPO

浑河  
Hun River

博览馆距机场车程20分钟  
20 minutes drive from EXPO to  
Shenyang Taoxian International Airport

### 地处浑河北岸，商业金廊与二环桥交汇处

Located on the Second Ring at the Golden Corridor on the Hun River

沈阳新世界博览馆坐享城市便捷交通优势，地处商业金廊，毗邻沈阳市中央商务区。

- ▲ 距沈阳桃仙国际机场 20 分钟车程
- ▲ 距火车站沈阳站和沈阳北站各 18 分钟和 20 分钟车程
- ▲ 沈阳地铁 2 号线出口直通博览馆内部

Shenyang New World EXPO enjoys convenient local transportation advantages with its location on the Golden Corridor adjacent to Shenyang's CBD.

- ▲ 20 minutes' drive from the Shenyang Taoxian International Airport
- ▲ 18 minutes' drive from the Shenyang Railway Station and 20 minutes' drive from the Shenyang North Railway Station. Both stations connect to EXPO via METRO
- ▲ Positioned on the Line 2 of the Shenyang METRO with internal direct access to the EXPO



酒店  
Hotels



商场  
Shopping



机场  
Airport



出租车  
Taxi



地铁  
METRO



餐厅  
F&B Outlets



停车场  
Parking

便利设施  
CONVENIENT AMENITIES

周边娱乐购物服务便利，住宿餐饮功能齐全  
Nearby places of leisure, entertainment, shopping, lodging and dining

博览馆与其相连通的沈阳 K11 购物艺术中心及沈阳新世界酒店将共同为宾客提供会展新体验。博览馆毗邻服务式公寓、住宅及其他独特设施。距离博览馆 10 公里范围内，临近沈阳地铁 2 号线，有 20,000 余间高品质客房为宾客提供多种选择。

EXPO guests benefit from the connecting Shenyang K11 Art Mall and KHOS Shenyang hotel. Adjacent to EXPO are serviced apartment towers and residential towers, and other unique amenities. With 10 km distance of EXPO, there are more than 20,000 quality hotel rooms, most located on METRO Line 2.









战略及专业的行业网络  
STRATEGIC AND PROFESSIONAL INDUSTRY NETWORK



**陈倩**  
**Diane Chen, CVE**

董事总经理  
General Manager and Member of the Board  
沈阳新世界博览馆管理有限公司  
Shenyang New World EXPO (Management) Ltd.

作为博览馆的董事总经理，我为能引领博览馆发展、助力沈阳以及辽宁省会展行业发展而倍感荣幸。博览馆在业内备受关注，声誉斐然，我们感到十分自豪。作为一项宝贵的资产，博览馆已成为辽宁乃至全中国的标志性会展场馆，展示出会展行业对于一个国家的经济意义。博览馆在服务品质、设施功能以及国际化标准方面独树一帜，从而让活动主办方和参观者由此受益。其独特的区位优势 and 完善的便利设施可有效延长参观者停留时间，这对主办方非常有利。同时，我们也为博览馆工作人员对客户的无上关怀而倍感骄傲。

It is a great honor to lead EXPO as its General Manager and, as well, to represent Shenyang and Liaoning Province to nurture and grow the exhibition and meeting business. We are proud that EXPO is being received as it is by the industry. EXPO is a true asset and has established its iconic position not only in the region, but in China as an example of what the exhibition and meeting industry means economically to the nation. EXPO is unique in its quality, functionality and the international standards that are in place for the benefit of its organisers and visitors to their events. It is also distinctive for its location, amenities and conveniences that encourage longer stays by visitors which are to the benefit of the organisers. And, we are very proud of EXPO's exceptional staff attention to customer care.

博览馆团队不仅拥有独特的运作模式，还可随时获得有效的专业资源。  
Further to EXPO's uniqueness are the professional resources available to our team 24/7.



**梅李玉霞**  
**Monica Lee-Müller**

梅李玉霞女士是香港会议展览中心（管理）有限公司的董事总经理。香港会议展览中心是博览馆的姊妹场馆之一，为博览馆员工提供主要的培训资源。Monica Lee-Müller serves as Managing Director and Member of the Board of one of SML's sister entities, Hong Kong Convention and Exhibition Centre (Management) Ltd. (HML). HML is a major training resource for EXPO's staff.



**王礼仕**  
**Cliff Wallace, CVE**

博览馆的高级行政顾问王礼仕先生拥有享誉全球的从业资历，他曾在2009-2018年期间担任沈阳新世界博览馆管理有限公司董事长，也是国际展览业协会 (UFI) 永久名誉主席。其近60年的会展场地管理经验将为博览馆的发展助力。Recognized globally for his international industry expertise, Cliff Wallace is the Senior Executive Advisor to EXPO and served as EXPO's Chairman from 2009 through 2018. He is an Honorary President of UFI, The Global Association of the Exhibition Industry and brings nearly 60 years of venue experience to EXPO.

博览馆是国际展览业协会和国际场馆经理人协会的荣誉会员。  
EXPO is a proud member of UFI, The Global Association of the Exhibition Industry and the International Association of Venue Managers (IAVM).



专业团队  
PROFESSIONAL TEAM

员工热情与积极响应打造最高标准的宾客服务  
Staff enthusiasm and responsiveness producing the highest standards of customer care

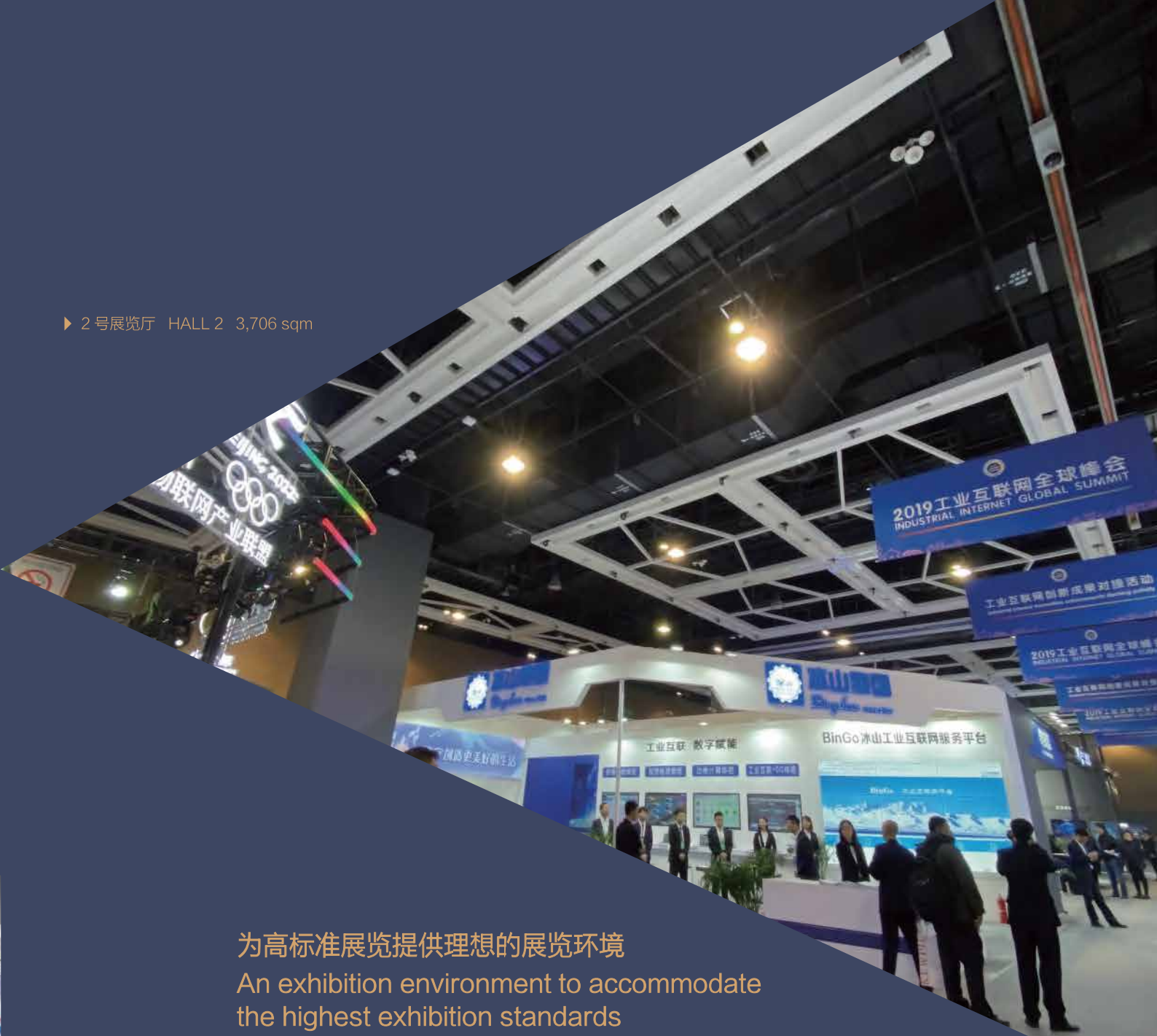
博览馆正在建设一支专业和热忱的团队，运用行业的最高标准，凭借专业团队的高度诚信、引以为傲的专业水准、无限的工作热忱和丰富的行业知识，迅速且热情地为客户提供卓越的服务，使博览馆成为一个高效运营的场馆。

EXPO is building a professional and dedicated team to make EXPO a highly efficient venue, executing industry best practices and delivering service excellence through the provision of high standards of operation guided by a high level of integrity, pride, passion and industry knowledge.





4号展览厅 HALL 4 20,095 sqm



2号展览厅 HALL 2 3,706 sqm

## 为高标准展览提供理想的展览环境 An exhibition environment to accommodate the highest exhibition standards

- ▲ 展览面积约为24,000平方米，共设5个展览厅，可满足不同展会需求
  - ▲ 宽敞气派的大堂及走廊
  - ▲ 多元化五星级餐饮服务
  - ▲ 宽阔的地下停车场
  - ▲ 国际水准的技术及设备
  - ▲ 直通展厅的车辆坡道系统，布展与撤展更加方便快捷
- ▲ 24,000 sqm of exhibition space with 5 exhibition halls to meet different needs of exhibitions
  - ▲ Spacious concourses and lobbies
  - ▲ Five-star in-house food and beverage services
  - ▲ Spacious underground parking
  - ▲ World standard technology and equipment
  - ▲ Efficient 2-way vehicle ramp system leading directly to halls for convenience in setting up and dismantling exhibits





尊贵的会议及宴会感受  
PRESTIGIOUS CONFERENCE AND BANQUET EXPERIENCES

精致讲究的招待、会议、社交及餐饮环境  
Exquisite space for receptions,  
conferences, socials and dining

- ▲ 约 4,000 平方米供会议、研讨会及宴会等灵活使用
  - ▲ 1,700 平方米的无柱会议厅
  - ▲ 丰富多样的美食佳肴
  - ▲ 华丽独特的就餐环境
  - ▲ 针对宾客需求的个性化服务，礼献贵宾
- ▲ 4,000 sqm of convention, meeting and banquet space
  - ▲ 1,700 sqm column free convention hall
  - ▲ Various styles of food and beverage
  - ▲ Splendid furnishings for unique dining environments
  - ▲ Personalized service for honored guests





先进的会议技术、服务及设备  
Advanced meeting technology,  
provisions and facilities

- ▲ 多功能会议厅
- ▲ 17个不同规格的会议室
- ▲ 免费WIFI覆盖
- ▲ 国际顶级会议视听系统及同声传译设备
  
- ▲ Multi-functional convention hall
- ▲ 17 meeting rooms
- ▲ Complimentary WIFI
- ▲ International world-class facilities for meeting including audio, video and simultaneous interpretation equipment





## 展馆信息一览表

### Venue Dimension and Capacity Information

展馆场地	楼层	可使用面积 (平方米)	场地尺寸 长x宽x高(米)	剧院式	可容纳标准 展位 3米x3米	最大货运 入口规格 宽x高(米)	地面承重 (吨/平方米)
Exhibition Facilities	Level	Usable Area (m <sup>2</sup> )	Venue Dimension L x W x H (m)	Theater	Exhibition Stand 3m x 3m	Largest Freight Entrance Dimension W x H (m)	Floor Loading (ton/m <sup>2</sup> )
2号展览厅AB Hall 2AB	2F	3,706	51 x 73 x 8.5	-	168	7 x 4.3	1.2
2A 展览厅 Hall 2A	2F	1,825	51 x 36 x 8.5	1,425	90	7 x 4.3	1.2
2B 展览厅 Hall 2B	2F	1,881	51 x 37 x 8.5	1,425	78	2.5 x 3.1	1.2
4号展览厅 ABC Hall 4ABC	4F	20,095	94 x 215 x 8.5	-	1,067	10 x 3.8	1.2
4A 展览厅 Hall 4A	4F	6,550	94 x 70 x 8.5	4,800	355	10 x 3.8	1.2
4B 展览厅 Hall 4B	4F	6,790	94 x 73 x 8.5	4,800	356	10 x 3.8	1.2
4C 展览厅 Hall 4C	4F	6,755	94 x 72 x 8.5	4,800	356	10 x 3.8	1.2

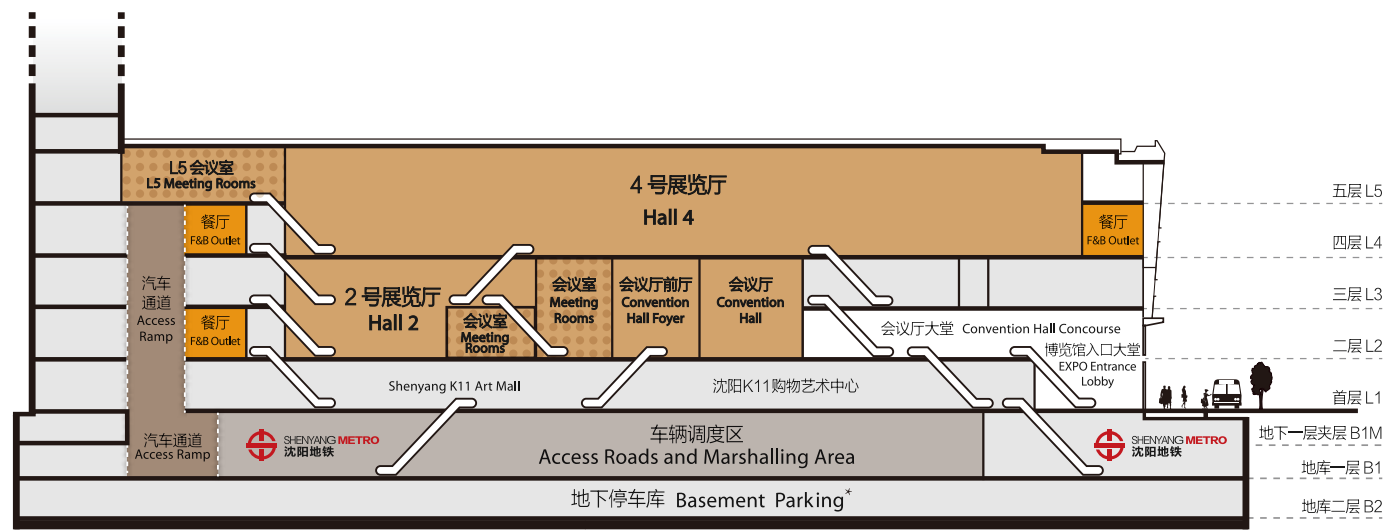
会议厅场地	楼层	可使用面积 (平方米)	场地尺寸 长x宽x高(米)	剧院式	课桌式	会议室	宴会 (十人桌)	最大货运 入口规格 宽x高(米)	地面承重 (吨/平方米)
Conference Facilities	Level	Usable Area (m <sup>2</sup> )	Venue Dimension L x W x H (m)	Theater	Classroom	Boardroom	Banquet (a table of 10)	Largest Freight Entrance Dimension W x H (m)	Floor Loading (ton/m <sup>2</sup> )
会议厅 AB Convention Hall AB	2F	1,700	33 x 52 x 8.5	1,700	936	222	1,040	2 x 2.8	0.5
会议厅 A Convention Hall A	2F	850	33 x 26 x 8.5	850	432	138	480	2 x 2.8	0.5
会议厅 B Convention Hall B	2F	850	33 x 26 x 8.5	850	432	138	480	2 x 2.8	0.5
会议厅前厅 Convention Hall Foyer	2F	812	58 x 14 x 8.5	-	-	-	-	2 x 2.8	0.5

会议室场地	楼层	可使用面积 (平方米)	场地尺寸 长x宽x高(米)	剧院式	课桌式	会议室	宴会 (十人桌)	最大货运 入口规格 宽x高(米)	地面承重 (吨/平方米)
Meeting Facilities	Level	Usable Area (m <sup>2</sup> )	Venue Dimension L x W x H (m)	Theater	Classroom	Boardroom	Banquet (a table of 10)	Largest Freight Entrance Dimension W x H (m)	Floor Loading (ton/m <sup>2</sup> )
贵宾室 1 VIP Room 1	2F	180	15 x 12 x 4.5	-	-	-	-	1.35 x 2.9	0.5
会议室 201 Meeting Room 201	2F	234	13 x 18 x 8.5	230	100	54	120	2 x 2.8	0.5
会议室 202 Meeting Room 202	2F	234	13 x 18 x 8.5	230	100	54	120	2 x 2.8	0.5
会议室 201-202 Meeting Room 201-202	2F	468	13 x 36 x 8.5	460	200	120	270	2 x 2.8	0.5
会议室 203 Meeting Room 203	2F	156	17 x 9.2 x 4.2	150	72	48	80	1.6 x 2.8	0.5
会议室 204 Meeting Room 204	2F	110	12 x 9.2 x 4.2	105	36	30	60	1.6 x 2.8	0.5
会议室 205 Meeting Room 205	2F	175	19 x 9.2 x 4.2	180	81	54	80	1.6 x 2.8	0.5
会议室 204-205 Meeting Room 204-205	2F	285	31 x 9.2 x 4.2	285	144	90	160	1.6 x 2.8	0.5
会议室 501 Meeting Room 501	5F	132	12 x 11 x 4.2	144	54	36	60	1.6 x 2.8	0.5
会议室 502 Meeting Room 502	5F	132	12 x 11 x 4.2	144	54	36	60	1.6 x 2.8	0.5
会议室 503 Meeting Room 503	5F	132	12 x 11 x 4.2	144	54	36	60	1.6 x 2.8	0.5
会议室 504 Meeting Room 504	5F	132	12 x 11 x 4.2	144	54	30	60	1.6 x 2.8	0.5
会议室 501-504 Meeting Room 501-504	5F	528	12 x 44 x 4.2	576	240	138	330	1.6 x 2.8	0.5
会议室 505 Meeting Room 505	5F	110	10 x 11 x 4.2	120	36	30	40	1.6 x 2.8	0.5
会议室 506 Meeting Room 506	5F	110	10 x 11 x 4.2	120	36	30	40	1.6 x 2.8	0.5
会议室 507 Meeting Room 507	5F	110	10 x 11 x 4.2	120	36	30	40	1.6 x 2.8	0.5
会议室 508 Meeting Room 508	5F	110	10 x 11 x 4.2	120	36	30	40	1.6 x 2.8	0.5
会议室 505-508 Meeting Room 505-508	5F	440	10 x 44 x 4.2	480	189	132	220	1.6 x 2.8	0.5
会议室 509 Meeting Room 509	5F	52	6.5 x 8 x 4.2	54	18	12	20	1.6 x 2.8	0.5
会议室 510 Meeting Room 510	5F	52	6.5 x 8 x 4.2	54	18	12	20	1.6 x 2.8	0.5
会议室 511 Meeting Room 511	5F	52	6.5 x 8 x 4.2	54	18	12	20	1.6 x 2.8	0.5
会议室 509-511 Meeting Room 509-511	5F	156	6.5 x 24 x 4.2	162	72	54	60	1.6 x 2.8	0.5
会议室 512 Meeting Room 512	5F	72	9 x 8 x 4.2	78	27	18	40	1.6 x 2.8	0.5

注: 仅作参考用途。更新日期为2023年3月。

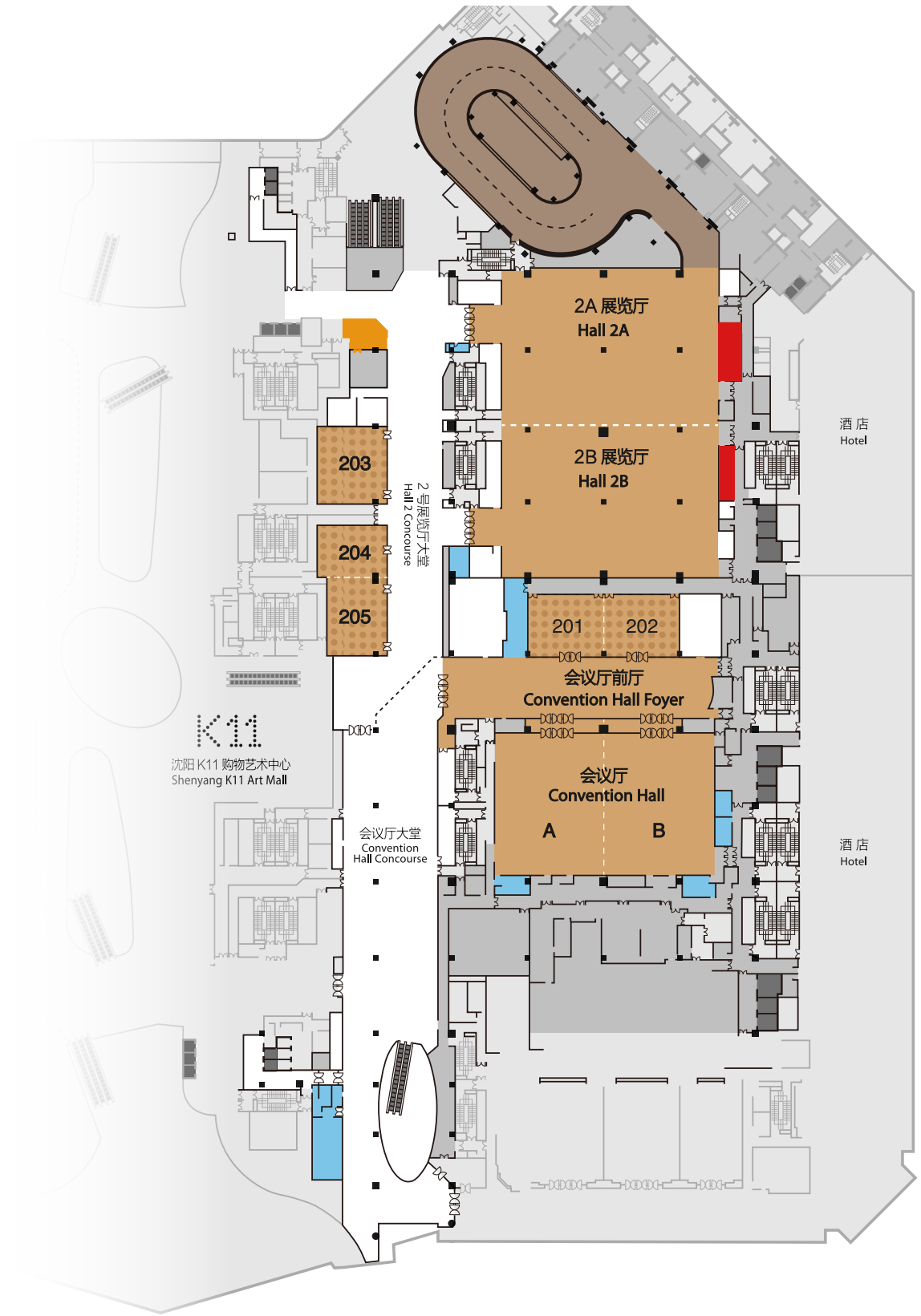
Note: For reference only and updated in March, 2023.





\* 地下一层、地下一层夹层和地下二层均有停车库  
Parking also located at B1, B1M and B2

- |                                 |                            |                      |   |  |                         |
|---------------------------------|----------------------------|----------------------|---|--|-------------------------|
| 公共通道<br>Public Access           | 可使用场地<br>Usable Areas      | 会议室<br>Meeting Rooms | 车辆调度区<br>Access Roads and Marshalling Areas | 汽车通道及货物起卸区<br>Access Roads and Loading Areas           | 小食部<br>Food Concession  |
| 活动支援服务场地<br>Event Support Areas | 后援区<br>Back of House Areas | 餐厅<br>F & B Outlets  | 行政办公区前台<br>Executive Office Reception       | 自动扶梯、货用及客用升降机<br>Escalators, Freight & Passenger Lifts | 不可用场地<br>Unusable Areas |



注：所有平面图并非真实比例绘制，仅作参考用途。更新日期为2023年3月。

Note: Drawings herein are not to scale and are for reference only. Updated in March, 2023.



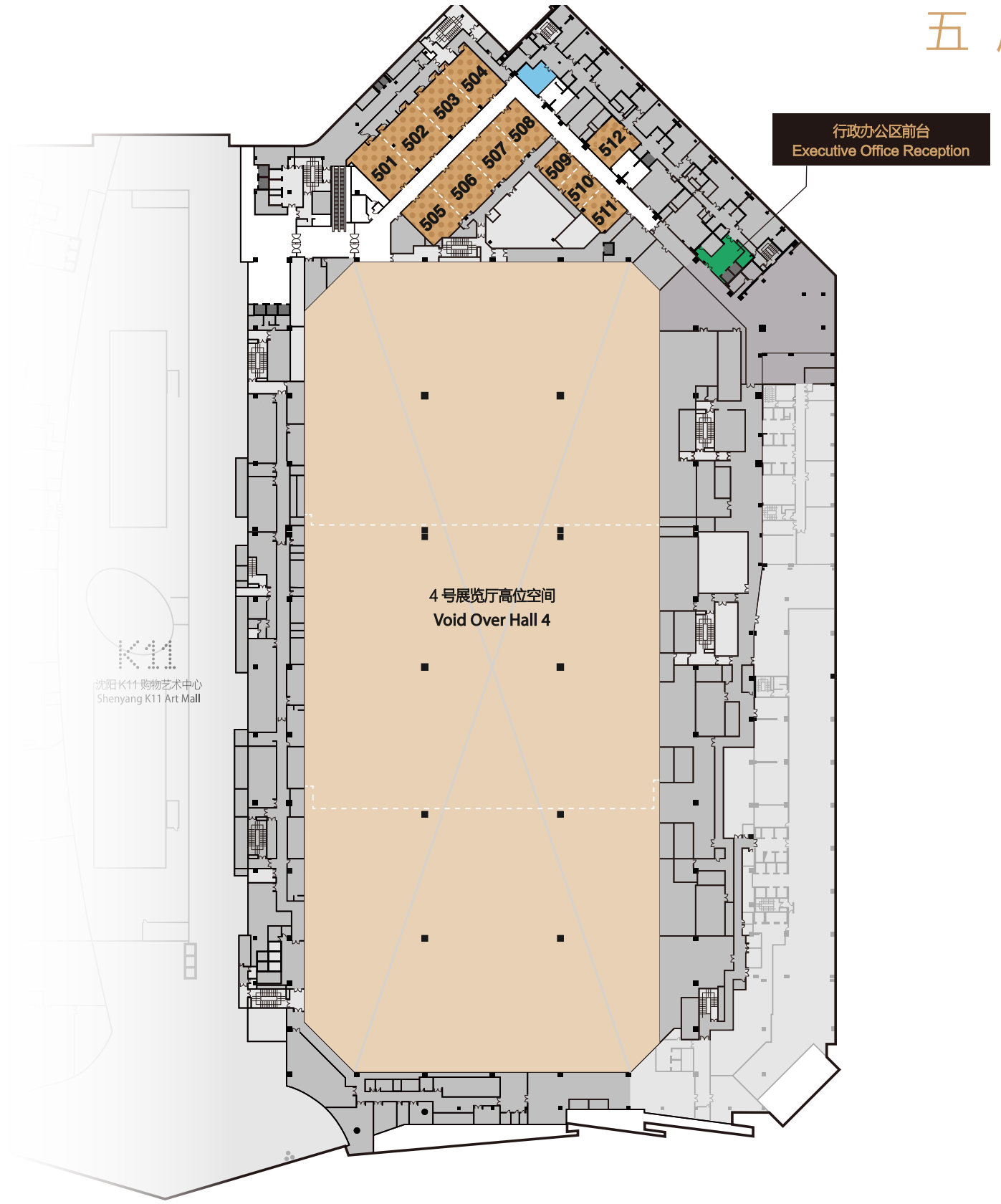
# L4

四层



# L5

五层



- |                                 |                            |                      |   |  |                         |
|---------------------------------|----------------------------|----------------------|---|--|-------------------------|
| 公共通道<br>Public Access           | 可使用场地<br>Usable Areas      | 会议室<br>Meeting Rooms | 车辆调度区<br>Access Roads and Marshalling Areas | 汽车通道及货物装卸区<br>Access Roads and Loading Areas           | 小食部<br>Food Concession  |
| 活动支援服务场地<br>Event Support Areas | 后援区<br>Back of House Areas | 餐厅<br>F & B Outlets  | 行政办公区前台<br>Executive Office Reception       | 自动扶梯、货用及客用升降机<br>Escalators, Freight & Passenger Lifts | 不可用场地<br>Unusable Areas |





高效 多功能  
EFFICIENT & FUNCTIONAL

国际标准  
INTERNATIONAL STANDARDS

地处中央商务区  
CENTRAL BUSINESS DISTRICT

卓越客户关怀  
EXCELLENT CUSTOMER CARE

毗邻连通酒店  
ADJACENT & ADJOINING HOTELS

迅速 热忱 专业团队  
RESPONSIVE, ENTHUSIASTIC & PROFESSIONAL STAFF

诚信 热情服务  
SERVICE WITH INTEGRITY & PASSION

中国东北最先进场馆  
NORTHEAST CHINA'S PREMIER & MOST INNOVATIVE VENUE



## 博览馆EXPO

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电 话 Tel: (86) 24 3161 9900 | [www.shenyangnwEXPO.com](http://www.shenyangnwEXPO.com)



博览馆官方微信公众号  
EXPO Official Wechat Account